

*Recent changes have been dramatic
and unprecedented...
and there is no going back.*

*Now we need to understand what
the "new normal" looks like
and how to operate in this new context.*

*Economic, demographic,
social, and technological trends
have rapidly reshaped what problems
we face, how we face them,
and who faces them.*

*As leaders who are planning for
the future well-being of the people
and communities we serve,
now more than ever we need the
knowledge, flexibility, and skills
to think in new ways and use
new tools and technologies.*

*We must be prepared to help our
organizations lead and support
community progress in the
challenging times to come.*

Save the Date!

On April 16-18, join community planning leaders and practitioners from all across the United States. We will explore recent changes and their practical implications ... exchange real-life success stories as well as challenges and concerns ... gain information and insights from national experts ... and learn best practices in using essential new tools for community planning and engagement.

Past attendees say:

"I come to learn, to be inspired, and to build valuable networks with colleagues in other communities."

"Even in years when budgets are tight and I can only go to one conference, this is the conference I never miss."



Community Planning for the "New Normal"

*National Perspective,
and What Communities
are Doing to Respond
to the New Realities*

National Association of Planning Councils Annual Conference

April 16-18, 2010 - Alexandria, Virginia

Main themes and topics will include:

- The "new normal"...realizing what is different now, and exploring what this is likely to mean for our work
- Big economic changes...lasting impacts on our country and our communities
- National policy and priorities...what the nonprofit sector needs to understand
- New thinking about more aging baby boomers and implications for the future
- Local planners share how new realities are offering new challenges, new possibilities and new partners
- Aligning government performance measures and community indicators
- Community planning in a digital world...making best use of new tools for community engagement

Also, breakfast roundtables ... creative responses for organizational survival in bad economic times ... networking and resource exchange

Keynote speakers will include: (others to be announced)

- **Irv Katz**, Exec. Director, National Assembly
- **Heidi Shierholz**, Economist, Economic Policy Institute
- **Allen Lomax**, Former Senior Analyst, Government Accounting Office
- Administration official (to be announced)

For more information:

www.communityplanning.org



National Association of Planning Councils

The National Association of Planning Councils (NAPC) fosters the unique profession of community planning. It is committed to advancing the process of bringing people together to identify needs and work toward solutions.

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