



# **2001 National Conference**

## *Building Community: Relationships are Primary*

**April 4 - 6, 2001**

**Charleston House Holiday Inn  
Charleston, West Virginia**

Hosted by the  
Community Council of Kanawha Valley, Inc.



## **National Association of Planning Councils**

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**Hosted by the Community Council of Kanawha Valley**

***Hello!*** Please join us in Charleston in April for the 2001 national conference of the National Association of Planning Councils (NAPC). Paul Gilmer and the Community Council of Kanawha Valley have planned an outstanding conference – with warm southern hospitality!

If you are *leading, participating in, researching, teaching about, studying, or simply interested in effective community-based planning and mobilization to address human service and health needs*, then this conference – and NAPC – will be valuable to you.

This year, a special feature: On April 4, NAPC will sponsor a **pre-conference Symposium on Indicators of the Social State of America**. Leading national experts, and practitioners who use social indicators at the local level to create action for positive community change, will enjoy a lively day of dialogue. Through coordinated planning, indicators can best be used to influence policy and positive action benefiting people at both national and local levels.

The conference will open with a **welcome reception** Wednesday night, April 4, and continue with full days of **workshops and panels** Thursday and Friday, ending with a **farewell seafood dinner party** on Friday evening. The conference will also feature a **resource fair**, topical **breakfast roundtables**, and the **NAPC Annual Meeting** with reports on the year's progress and upcoming projects.

***Come interact with old and new colleagues, and enjoy the springtime sights of Charleston!***

### **A LETTER FROM THE CONFERENCE CHAIR: *“Relationships Are Primary”***

“Most of society doesn't realize the importance of relationship, but believe it or not, all results or outcomes are a product of some form of positive or negative relationship. I encourage all to recognize and explore current relationships and nurture them to have a positive impact on the mission of your organization. It is also important to value positive relationships and seek new partnerships to enhance the social planning and problem solving activities we implement in our communities. Moreover, social issues relate to economic issues, relate to environmental issues, relate to public safety issues, relate to education issues, and on and on. You can see where I am going with this thought that all things are related and we owe it to our respective communities to 'value' and 'nurture' positive relationships to insure and maximize our opportunities to improve the quality of life for all.”

- **Paul Gilmer**, Executive Director, Community Council of Kanawha Valley; Chair, 2001 NAPC National Conference

## CHARLESTON, WEST VIRGINIA . . . *southern hospitality at its finest!*

### Welcome Message from Mayor Jay Goldman:

"Business or pleasure, Charleston has amenities that would please any visitor. Please take a moment to visit our website – [www.charlestonalive.com](http://www.charlestonalive.com) -- and you will find that Charleston has something for everyone: entertainment, attractions, festivals, recreation, shopping, and more." (*Charleston Mayor Jay Goldman will address the NAPC Conference on Thursday.*)

**Charleston** is an exciting place to visit .... and springtime there is beautiful! Charleston's many attractions include the Clay Center for the Arts and Sciences, Charleston Symphony, Sunrise Museum, The Cultural Center, Mountain Stage (live performances broadcast through Public Radio International), Alley Cats Baseball, the Charleston Civic Center, fine restaurants, walking paths and parks, historic tours, and much more. For shoppers, highlights include antiques and collectibles, quilts, and local handcrafted treasures. If you've never visited, or if it has been awhile, you'll want to come early and/or stay afterward to enjoy this special city's hospitality.

**BRING COLLEAGUES!** To encourage group participation, NAPC is offering a **very low** conference rate for additional people from the same member organization. (*See the registration form.*)

**RESOURCE TABLES** will be set up at the NAPC conference and all participants are invited to **bring materials to show and share**. There is no cost to have a display.

**CONTINUING EDUCATION CREDITS** are being arranged. Contact the Community Council of Kanawha Valley for details: 304-340-3515.

### HOTEL

- The conference headquarters will be the **Charleston House Holiday Inn**.
- Please make your reservations directly with the hotel, **304-344-4092**.
- Be sure to mention the NAPC conference to receive the special conference rate: \$75 (plus 9% in state taxes). **To be guaranteed a room at this rate, please be sure to call for your reservations by MARCH 16.**
- The hotel is conveniently located at 600 Kanawha Blvd. East (between Summers and Laidley Streets) near shopping and entertainment in the heart of Charleston's downtown business district. The hotel is on the Kanawha River in the Haddad Riverfront Park area, near the State Capitol complex and the Sunrise Museum. (For more about the hotel, visit their website: [http://www.basshotels.com/holiday-inn?\\_franchisee=CRWDT](http://www.basshotels.com/holiday-inn?_franchisee=CRWDT).)
- All the guest rooms overlook the river. Hotel amenities include two restaurants, a gift shop and newsstand, and four floors of covered onsite parking. Enjoy the scenic walking paths along the river!

### DRIVING DIRECTIONS

- **From Yeager Airport**, south to Greenbrier Street, south on Greenbrier to Kanawha Blvd., turn right, go west on Kanawha to Summers Street.
- **From I-77 North or I-64 West**, Exit 99, turn left on Greenbrier Street, to Kanawha Blvd., turn right, go west on Kanawha to Summers Street.
- **From I-77 South or I-79 South**, to I-64 East, Leon Sullivan Way (formerly Broad Street) Exit to Kanawha Blvd., turn right, go west on Kanawha to Laidley Street.
- **From I-64 East**, Exit 58-C, to Virginia Street, east on Virginia to Laidley, turn right.

## REGISTERING FOR THE CONFERENCE

- Please register by **March 19<sup>th</sup>**. (Make your **hotel reservations** separately, by **March 16<sup>th</sup>** – call 304-344-4092; see “hotel information” on the previous page).
- Registration forms are enclosed.
- Full conference information and registration forms are also available on the NACP website: [www.communityplanning.org](http://www.communityplanning.org).
- You may charge your conference registration – VISA, MasterCard, Discover and American Express are accepted.

## JOIN THE NATIONAL ASSOCIATION OF PLANNING COUNCILS!

*If your nonprofit organization is not already a member, join NACP as you register for the conference!* You'll receive a special first-year introductory Associate Membership rate – and as a member, you'll save on conference registration, especially if several people will be attending from your organization.

**The National Association of Planning Councils (NACP)** is dedicated to **working together to build strong and caring communities across America**. NACP is a private, non-profit national organization which promotes quality community planning and supports its members as they provide leadership for community-based human services and health planning and action. NACP facilitates communication and cooperative efforts, linking its members with one another, and with other organizations, information, and resources, through the annual conference, presentations, consultation, strategic alliances, special projects, and the NACP website: [www.communityplanning.org](http://www.communityplanning.org).

**Planning councils** bring people together to identify needs and work toward solutions, mobilizing community involvement, developing and coordinating services, advocating for informed decisions by funders and policy makers, and linking people with community resources. NACP's Annual Conference builds knowledge and networks.

## NACP BOARD OF DIRECTORS MEETINGS

**2000-2001 Board:** Tuesday, April 3, 7:00 p.m. – 9:00 p.m. (hotel – meeting suite)  
**2001-2002 Board:** Saturday, April 7, 8:00 a.m. – 11:45 a.m. (hotel – meeting suite)

**FOR MORE INFORMATION**, please visit the NACP website: [www.communityplanning.org](http://www.communityplanning.org); e-mail – [nacp@communityplanning.org](mailto:nacp@communityplanning.org); or call the NACP office, 214-342-2638 – toll-free, 1-800-795-9834.

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**THANKS** to the United Way of America, the Alliance for National Renewal, Idealist, GuideStar, the online Chronicle of Philanthropy -- and many of NACP's members -- for agreeing to post news of the NACP conference and links to the NACP website!

**MANY THANKS** to the Community Council of Kanawha Valley ([www.cckv.org](http://www.cckv.org)), especially to Paul Gilmer, Executive Director, for chairing and hosting this year's conference! NACP appreciates all of the Council staff members and the 2001 conference planning committee members for their good work. Special thanks to all the conference speakers for donating their time and expertise. Thanks also to the NACP Board and staff for their assistance and support.

***We're looking forward to seeing you in Charleston in April!***

# NATIONAL ASSOCIATION OF PLANNING COUNCILS

## 2001 NATIONAL CONFERENCE AGENDA

Charleston House Holiday Inn • Charleston, West Virginia • April 4 – 6, 2001

*Any later additions or changes to this agenda will be on the NAPC website:  
[www.communityplanning.org](http://www.communityplanning.org)*

### WEDNESDAY, APRIL 4

- 7:30 a.m. – 8:45 a.m. Continental Breakfast for Symposium
- 9:00 a.m. – 4 p.m. **Pre-Conference Symposium on Social Indicators**
- 1:00 p.m. – 6 p.m. Conference Registration
- 4:00 p.m. – 6 p.m. Conference Resource Fair Setup
- 6:00 p.m. – 8:00 p.m. **Welcome Reception**

### THURSDAY, APRIL 5

- 7:30 a.m. – 8:30 a.m. Continental Breakfast; Resource Fair Setup
- 8:30 a.m. – 9:00 a.m. **Conference Welcome & Introductions**  
Jay Goldman, Mayor of Charleston  
Martha Blaine, NAPC President and Executive Director of the Community Council of Greater Dallas (Dallas, TX)  
Paul Gilmer, Conference Chair and Executive Director of the Community Council of Kanawha Valley (Charleston, WV)
- 9:00 a.m. – 10:45 a.m. **Panel: Social Indicators – Overview; Council and NAPC Roles; Pilot Project**  
Moderator/Speaker: David Swain, Associate Director, Jacksonville Community Council, Inc. (Jacksonville, FL); Chair, NAPC Social Indicators Group  
Marc Miringoff, Fordham Institute for Innovation in Social Policy (Tarrytown, NY); author of “The Social Health of the Nation”  
Dennis Andrulis, SUNY/Downstate Medical Center (Brooklyn, NY); author of “The Social and Health Landscape of Urban and Suburban America”  
Chris Paterson, Senior Consultant, Sustainable Measures (Montpelier, VT)  
Judy Rothbaum, Director of Research, Community Council of Central Oklahoma (Oklahoma City, OK)

- 11:00 a.m. – 12:30 p.m.      **Panel: Foundation Perspectives**  
Moderator: Elaine Andersen, Executive Director, Human Services Council of Mid-Fairfield (Norwalk, CT); Past President, NAPC  
Becky Cain, Executive Director, Greater Kanawha Valley Foundation (Charleston, WV)  
John Walters, Lightstone Foundation (Moyers, WV)  
Beverly R. Walter, Vice President for Programming, Claude Worthington Benedum Foundation (Pittsburg, PA)  
Joanne Scanlan, Council on Foundations (Washington, D.C.)
- 12:30 p.m. – 1:30 p.m.      **Luncheon**  
Speaker: Governor Robert E. Wise (tentative)
- 1:30 p.m. – 3:30 p.m.      **Panel: National Issues Forums - Telling a Powerful Story through the Public's Voice**  
Moderator: Paul Gilmer, Executive Director, Community Council of Kanawha Valley  
Betty Knighton, West Virginia Center for Civic Life (Charleston, WV)  
Julie Pratt, The Eleanor Group (Charleston, WV)
- 3:30 p.m. – 4:45 p.m.      **When You Mix Government Money & Regulations with Faith-Based Services - What Do You Get?**  
Led by Doug Sauer, Executive Director, Community Council of New York State, Inc. (Albany, NY) and Past President of NAPC; other panelists to be announced
- 4:45 p.m. – 5:00 p.m.      Wrap Up & Logistics
- 5:00 p.m. – 6:00 p.m.      Free time!
- 6:00 p.m.      **Dinner on the town** – meet in hotel lobby and go in groups to a selection of colorful nearby Charleston restaurants; may organize groups by interests

## FRIDAY, APRIL 6

- 7:30 a.m. – 9:00 a.m.      **Breakfast Roundtables** – continental breakfast and table topic discussions including:
- **Health planning, involving diverse populations** (led by Clea Sarnquist, Council of Community Services of New York State, Inc. -- Albany, NY)
  - **Enrolling children in health insurance coverage – effective strategies** (led by Cynthia Thomas, CHIP Enrollment Coordinator, Community Council of Kanawha Valley – Charleston, WV)
  - **Reauthorization of TANF** (led by Martha Blaine, NAPC President – Dallas, TX)
- 9:00 a.m. – 10:30 a.m.      **Panel: Higher Education/Council Relationships**  
Moderator: Martha Blaine, President, NAPC  
Dr. Christopher Plein, West Virginia University Public Administration – internship programs  
Dr. Karen LaRue, President, West Virginia University Technical College – students helping in community outreach services

Dr. Hazo Carter, President, West Virginia State College – the college as part of the community  
Susan Spangler, Assistant Dean of Student Life, University of Charleston – service learning programs  
Michael Brintnall, Executive Director, National Association of Schools of Public Affairs and Public Administration (Washington, D.C.) – preparing future professionals for the community planning field

10:45 a.m. – 12:15 p.m.

### **Community-Focused Research**

Moderator/Speaker: Steve White, Executive Director, Community Research Council (Chattanooga, TN)

Merrill Meehan, Appalachian Research League (Charleston, WV)

Dr. Michael Carroll, West Virginia Research League (Charleston, WV)

Dr. Larry Cole, WVU Extension Service (Charleston, WV)

12:30 – 1:45 p.m.

**Luncheon and NAPC Annual Meeting** – elections, reports, plans  
*(Not a members-only session; all conference participants are encouraged to be there!)*

2:00 p.m. – 2:45 p.m.

### **National Service as a Community Building Opportunity**

Introduced by Mary Louis Campbell, Executive Director, The Planning Council (Norfolk, VA), NAPC Vice President

Jean Ambrose, Executive Director, West Virginia Commission on National and Community Service

3:00 p.m. - 4:15 p.m.

### **Social Planning – Past, Present, and Future?**

Introduced by Nancy Findeisen, Executive Director, Community Services Planning Council (Sacramento, CA), NAPC Past President

Eleanor Brilliant, Ph.D., Professor, Rutgers University (New Brunswick, NJ); Board Member, Association for Research on Nonprofit Organizations and Voluntary Action; speaker and author of many articles on social policy, community development, and nonprofit organizations; books include “The United Way: Dilemmas of Organized Charity” and “Private Charity and Public Inquiry;” currently writing about community planning in the United States, including the roles of planning councils

4:15 p.m. - 4:30 p.m.

Wrap-Up, Thank-You’s and Adjournment

5:00 p.m. - 7:00 p.m.

Free time!

7:00 p.m.

Meet in hotel lobby to go to the **Farewell Dinner Party at General Seafood** *(no agenda, just social; prior reservations requested; see registration form)*

## **SATURDAY, APRIL 7**

8:00 a.m. – 11:45 a.m.

**2001-2002 NAPC Board of Directors Meeting**

# NAPC 2001 National Conference Registration Form

*Please complete, print, and mail with payment by March 19 to:*

NAPC, 11118 Ferndale Road, Dallas, TX 75238

(PLEASE PRINT CLEARLY OR TYPE ALL INFORMATION)

**ORGANIZATION:** \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Website: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax Number: \_\_\_\_\_

NAPC Member?  Yes, current member  Joining now  No

## **PARTICIPANTS attending from your organization:**

**Name #1:** \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Special needs (meals or other): \_\_\_\_\_

**Name #2:** \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Special needs (meals or other): \_\_\_\_\_

### **More participants?**

*Please copy this form, or attach a separate sheet with this information for each person.*

*Send all registrations from your organization in together, with payment, to receive the special group rate.*

**We wish to exhibit at the Resource Fair**  Yes  No

Number of Tables: \_\_\_\_\_ Other Requirements: \_\_\_\_\_

*All conference participants are encouraged to bring materials for the Resource Fair (no extra charge).*

*You may bring a tabletop display, or just place handout materials on the tables.*

*See the conference schedule for set-up times.*

*Continued ...*

## Members' Registration:

(If your nonprofit organization is not yet a member, save by JOINING NAPC NOW as an associate member at the special \$100 introductory rate -- then register for the conference at the lower Members rate! Please enclose information about your organization with your conference registration form.)

Rate	x Number	= Subtotal	Event
\$180	_____	\$_____	First person from the organization -- Conference fee *
\$100	_____	\$_____	Each additional person from the organization -- Conference fee *
\$ 50	_____	\$_____	Pre-Conference Symposium on Social Indicators (April 4) **
\$ 30	_____	\$_____	Dinner Party at General Seafood (April 6) -- optional (social)
\$100	_____	\$_____	Assoc. Membership in NAPC, first-year introductory dues rate
	_____	\$_____	<b>GRAND TOTAL</b>

## Non-Members' Registration:

(Not a member? JOIN NAPC NOW and save -- see above!)

Rate	x Number	= Subtotal	Event
\$240	_____	\$_____	Conference fee*
\$125	_____	\$_____	One-day Conference fee: April 5
\$125	_____	\$_____	One-day Conference fee: April 6
\$ 50	_____	\$_____	Pre-Conference Symposium on Social Indicators (April 4)**
\$ 30	_____	\$_____	Dinner Party at General Seafood (April 6) (social)
		\$_____	<b>GRAND TOTAL</b>

\* The Conference fee includes the April 4 Welcome Reception (cash bar), and all presentations and materials plus Continental Breakfasts and Lunches April 5 & 6. There is an additional charge for the optional Dinner Party at General Seafood on April 6 (use the separate line on the registration form).

\*\* The fee for the Pre-Conference Symposium on Social Indicators on April 4 includes all presentations and materials plus Continental Breakfast, Lunch, and the Welcome Reception.

**CREDIT CARDS** may be used to pay the conference fees. Fill in the "Grand Total" amount above, then complete the form below (or you may call NAPC with the credit card information: 1-800-795-9834).

Credit card:  Visa  MasterCard  Discover  American Express

Name on card: \_\_\_\_\_

Credit card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_ (month/day/year -- e.g., 02/15/02)

**Mail this completed form, with payment, to:** NAPC, 11118 Ferndale Road, Dallas, TX 75238