

# **NATIONAL ASSOCIATION OF PLANNING COUNCILS (NAPC)**

**2007 Annual Conference**



**May 3-5, 2007 - Minneapolis, Minnesota**

## **"Making A Difference and Making It Stick: The Challenge of Building Community Infrastructure for Sustaining Positive Change"**

**Location: Marriott Minneapolis City Center**

Local Host: NorthWay Community Trust

While many local communities can point to many successful community level initiatives that have produced improved living conditions for their members, just as many communities can point to successes that have eroded or even been lost over time. One of the challenges for community planning is to create the community capacity for producing positive community change that can grow into desired and enduring community characteristics. This conference will provide community planning practitioners from across North America an opportunity to actively investigate the conceptual and practical knowledge-base associated with creating measurable community change and sustaining change long-term for community benefit.

Participants will have opportunities to:

- ...learn what works, from leading practitioners
- ...develop valuable new relationships and exchange ideas, experiences, resources, and tools
- ...learn more about NAPC...enjoy social and networking activities...get acquainted and have fun
- ...explore the wonderful city of Minneapolis

As a means of exchanging information about members' and related groups' successful initiatives and latest publications, the Resource Fair has long been a conference highlight. Conference participants may bring materials for the resource tables, which everyone may visit throughout the conference.

# 2007 CONFERENCE SCHEDULE, TOPICS, & SPEAKERS

All conference events except the bus tour and celebration/farewell dinner will be at the hotel.

## Thursday, May 3<sup>rd</sup>

**Noon-3:00 p.m. – NAPC Board of Directors Meeting**

**3:30-5:00 p.m. – Conference Registration**

**4:00-5:00 p.m. – Pre-Conference Welcome Session for New Members and First-Time Attendees**

**5:00-7:00 p.m. – Conference Opens with a Reception**

Welcome from conference co-chairs Gregory L. Brown (Cleveland) and Patrick Linnane (Milwaukee), and local dignitaries

**Dinner on your own**

Opportunities will be organized to go to dinner with other attendees at your choice of local restaurants

## Friday, May 4<sup>th</sup>

**7:15-9:00 a.m. – Conference Registration; Resource Fair Opens**

Have breakfast, place materials on the resource tables, join or lead a Roundtable discussion

**8:00-9:00 a.m. – Continental Breakfast and Breakfast Roundtables**

Topical small group sessions (6 groups) – additional topics TBA

Small-group topics already confirmed:

- Building a health care safety net – led by Candace King, Executive Director, DuPage Federation on Human Service Reform (Villa Park, Illinois)
- The NorthWay Community Trust model for building communities (Minneapolis, Minnesota)

**9:15-9:45 a.m. – Welcome and Introductions**

Welcome from NAPC President Pam Kestner-Chappelear

Participant self-introductions / networking

**9:45-11:45 a.m. – Morning Session / Keynote**

Implications for localities resulting from federal policy and funding changes that create impending threats to communities

**Keynote speaker: Jerry Friedman, Exec. Director, American Public Human Services Association – Washington, D.C.**

Executive director of APHSA since 2001, Friedman has had a 36-year career in public human services at both the state and local levels. Previously he was the executive deputy commissioner of the Texas Department of Human Services; assistant secretary of the Economic Services Administration at the Washington state Department of Social and Health Services; deputy secretary, Office of Income Maintenance, Pennsylvania Department of Public Welfare; director, Bureau of State Children and Youth Programs, Office of Children, Youth and Families, Pennsylvania Department of Public Welfare in Harrisburg; and director of Human Services for Dauphin County and Northampton County, Pennsylvania. Friedman began his public service career as a probation and parole officer in 1970. He serves on the board of the Chapin Hall Center for Children at the University of Chicago and the Faith and Services Technical Education Network and Rural Assistance Center.

Panel of Responders (TBA) discussing experiences from several communities

**12:00-1:30 p.m. – Buffet Lunch – Table Discussions; Resource Fair**

Reflections about morning session presentation

### **1:45-4:00 p.m. – Afternoon Session**

How localities can build sustaining infrastructure (collaborations, partnerships, coalitions) to create positive community change

**Speaker: Dick Endress, Ph.D.** – President, Access DuPage; Professor of Anthropology, Northern Illinois University; Woodrow Wilson Fellow. Prior experience in health, mental health, parent support, AMA training.

Panel of Responders (TBA) discussing experiences from several communities

### **5:30 p.m. – Dinner on your own**

Opportunities will be organized to go to dinner with other attendees at your choice of local restaurants

## **Saturday, May 5<sup>th</sup>**

### **8:00-9:10 a.m. – Continental Breakfast and Breakfast Roundtables; Resource Fair**

Concurrent topical small group sessions – topics TBA

One small-group discussion topic, for NAPC members: planning for our own organizations' sustainability. How do members see the future of the work we do? How are we laying the groundwork for our eventual retirement or leaving the organization? Looking forward, what challenges and opportunities exist? (Led by Phil Dessauer, NAPC Board member; Exec. Director, Community Service Council of Greater Tulsa, Oklahoma)

### **9:15-9:35 a.m. – NAPC 2007 Annual Meeting**

The NAPC Annual Meeting will feature a report of 2006 highlights, thank-you's to Board and members, and elections of 2007-08 leadership

### **9:45-12:45 a.m. – Bus Tour and Commentary**

A look at the surprising diversity of Minneapolis and St. Paul neighborhoods and initiatives, narrated from a community social planning perspective

### **1:00-2:00 p.m. – Buffet Lunch – Table Discussions; Resource Fair**

Reflecting together on the bus tour and other conference insights

### **2:15-4:30 p.m. – Afternoon Session**

Elaine Sutton, Youth Development Director, The Center for Community Solutions (Cleveland, Ohio)

Panel discussion of the Summit 2010: A Quality of Life Project: Creating and Implementing a Comprehensive Community Initiative. The panel will discuss the creation and implementation of the Summit 2010 project, a county-wide initiative to create human service infrastructure and measure positive changes against a set of community indicators by the year 2010.

Pick up all remaining Resource Fair materials by 5 p.m.

### **6:00 p.m. – End-of-Conference Celebration / Farewell Dinner** (community location, TBA)

## **Sunday, May 6<sup>th</sup>**

### **8:30-10:00 a.m. – Post Conference Meeting: NAPC Board of Directors**

Conference attendees are encouraged to stay and spend Sunday exploring the Minneapolis area!

**After the conference**, visit NAPC online – [www.communityplanning.org](http://www.communityplanning.org) – to view and download some of the conference **materials** and speaker **presentations**, and enjoy scenes from the conference on our **online photo album**.

## CONFERENCE UPDATES and FAQs:

For answers to frequently-asked conference questions, travel information, and latest details about sessions and speakers, please visit the **conference website**: <http://www.communityplanning.org/2007%20Conference.htm> – and/or join NACP's e-newsletter list (email: [e-news@communityplanning.org](mailto:e-news@communityplanning.org)).

## CONFERENCE SPONSOR:

### The National Association of Planning Councils (NAPC)

NAPC is a private non-profit organization which promotes quality community planning and supports its members as they provide leadership for community-based human services and health planning and action. Planning councils bring people together to identify needs and work toward solutions, mobilizing community involvement, developing and coordinating services, advocating for informed decisions by funders and policy makers, and linking people with community resources.

Online: [www.communityplanning.org](http://www.communityplanning.org). 11118 Ferndale Road, Dallas, Texas 75238; 214-342-2638; toll-free 1-888-298-7459; email - [conference@communityplanning.org](mailto:conference@communityplanning.org)

Interested organizations and individuals are invited to **join NAPC**. (Become a member, and save on conference registration.) The form is online: <http://www.communityplanning.org/images/2007%20NAPC%20Membership%20Form.pdf>

## LOCAL HOST:

### NorthWay Community Trust

NAPC greatly appreciates the support of Allan Malkis and the NorthWay Community Trust, local host for NAPC's 2007 conference. NorthWay is a nonprofit, nonpartisan organization that works to expand economic opportunity, strengthen the social fabric and improve life circumstances for North Minneapolis residents.

Online: <http://www.northwaycom.org/index.html>

## PLANNING COMMITTEE:

### Conference Co-Chairs:

Greg Brown...NAPC Board Member; Executive Director, The Center for Community Solutions (Cleveland, Ohio)

Patrick Linnane...NAPC Board Member; Executive Director, Planning Council for Health and Human Services (Milwaukee, Wisconsin)

### Conference Committee Members:

Elaine Andersen...NAPC Board Member; Executive Director, Human Services Council (*Norwalk, Connecticut*)

Michael Banish...NAPC Strategic Planning Chair; Director of Community Data Services, Community Research Partners (*Columbus, Ohio*)

Martha Blaine...NAPC Board Member; Executive Director, Community Council of Greater Dallas (*Dallas, Texas*)

Pam Kestner-Chappelear...NAPC President; Executive Director, Council of Community Services (*Roanoke, Virginia*)

Allan Malkis...NorthWay Community Trust (*Minneapolis, Minnesota*)

H. Browning Spence...NAPC Secretary; Director of Community Planning and Research, Juvenile Welfare Board of Pinellas County (*Pinellas Park, Florida*)

Ben Warner...NAPC Vice President; Deputy Director, Jacksonville Community Council, Inc. (JCCI) (*Jacksonville, Florida*)

### Staff:

Sharon Clark...Administrator, National Association of Planning Councils (*Dallas, Texas*)

**FOR MORE INFORMATION:** E-mail -- [conference@communityplanning.org](mailto:conference@communityplanning.org)

## **HOTEL: Marriott Minneapolis City Center**



The conference will take place at the Marriott Minneapolis City Center, 30 South 7<sup>th</sup> Street, Minneapolis, MN 55402.  
<http://marriott.com/property/propertypage/MSPCC>

- The special nightly room rate for NAPC Conference attendees is \$144 plus taxes.
- April 11 is the cut-off date; after that, additional reservations may be accepted on a space-available basis.
- Hotel reservations should be made by calling the Marriott, 1-800-228-9290 or 612-349-4000. Ask for the National Association of Planning Councils group rate.

Excerpted from the hotel website: *“Climbing into the city skyline, this beautiful Minneapolis hotel takes sophistication and service to breathtaking new heights, offering spectacular city views and business friendly amenities. Located in the heart of downtown, the hotel is connected to the vibrant shopping, entertainment, and business districts through the world famous skyway system...and offers easy access to the Twin Cities top attractions, including the Metrodome, Target Center, Minneapolis Convention Center, Block E, and the historic Theatre District. Experience classic Midwest cuisine infused with local flavors at Northern Shores Grille.”* Other hotel information: Nonsmoking. Concierge desk. Wireless high-speed Internet access. On-site parking, \$18 per day. On-site fitness center open 24/7. Morning paper and coffee in room. 31 floors, 494 hotel rooms, 89 suites, plus two Concierge levels.

## **VISITING MINNEAPOLIS**

- City of Minneapolis official website: <http://www.ci.minneapolis.mn.us/>
- Minneapolis visitor information—area attractions: <http://www.minneapolis.org/>
- "Meet Minneapolis"—official Convention & Visitors Association website: <http://www.exploreminnesota.com/attractions/8078.html>
- National Weather Service forecast for Minneapolis: <http://www.crh.noaa.gov/mpx/>

# REGISTERING FOR THE CONFERENCE

- Guests: Conference attendees may wish to invite spouses or other guests. Guest tickets are available for conference meal functions and the bus tour at \$25 per person. Please purchase these in advance when registering for the conference.
- Please make checks payable to NAPC.
- If you pay by credit card (Visa and MasterCard are accepted), your statement will say this charge is to the Community Council of Greater Dallas, which generously provides credit card processing services and other business/accounting support for the National Association of Planning Councils
- Please complete a separate form for each person attending.
- Forms are available online: [www.communityplanning.org](http://www.communityplanning.org)
- Please make your hotel reservations directly with the hotel: 1-800-228-9290 or 612-349-4000
- Mail registration form with payment to:

2007 Conference  
National Association of Planning Councils  
11118 Ferndale Road  
Dallas, TX 75238

## Conference registration fee includes:

All conference sessions and materials; the opening reception (cash bar); continental breakfast and buffet lunch on Friday and Saturday; bus tour of Minneapolis/St. Paul with community planning commentary on Saturday morning; and the opportunity to disseminate your materials at the Resource Fair. There is an additional charge of \$25 for the celebration/farewell dinner on Saturday night; please make reservations and pay for this as you register for the conference.

## Conference fees and deadlines:

The conference "early bird" registration fee by April 3 is \$325 for non-members, \$298 for members, and \$248 for each additional person from the same member organization. After April 3, additional registrations may be accepted on a space-available basis at \$325 per person.

*If you pay by credit card* (Visa and MasterCard are accepted), your statement will say this charge was to the Community Council of Greater Dallas, which generously provides credit card processing services and other business/accounting support for the National Association of Planning Councils. *Make a note of this, please, to avoid confusion when the statement arrives.*

For a downloadable registration form, visit NAPC online: [www.communityplanning.org](http://www.communityplanning.org)





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*Working together to build strong and  
caring communities across America*

[www.communityplanning.org](http://www.communityplanning.org)